



Your **technology partner**
to **easily access** and book
train journeys in Europe





About us

Rail Europe is a global travel tech company and the reference brand for European train booking. We have been the trusted partner of the travel industry and train operators for 90 years. Our rail expert teams provide technology service solutions to +15,000 travel professionals in 70 countries. International travellers who want to travel by train easily throughout Europe can also book their travel directly through our state-of-the-art train booking website and app. The company sells around 2.5 million European train tickets every year. Its catalogue of products focuses on more than 100 brands such as SNCF, SBB, Eurostar, Thalys, Trenitalia, Italo, DB, Renfe, ÖBB, SNCB, NS, OUIGO Spain and National Rail, and rail passes including the Swiss Travel Pass and Eurail Passes. Rail Europe is headquartered in Paris.

From rail passes to train tickets, we provide unparalleled access to an array of products from over 60 train companies. Serving travellers from every region of the world, we make discovering Europe by train easy, eco-friendly... and unforgettable.

Rail Europe offers

- A wide selection of train journeys across Europe
- State-of-the-art technologies, both for B2B and B2C
- A large range of fares for passes and train tickets
- Commission based on rail revenue
- A global presence
- Dedication to service
- Multiple payment options and currencies
- Discounts and exclusive services for groups of 10 or more people travelling together

Trusted seller and official distributor

RAIL PASSES

- Swvl Pass
- Swiss Half Fare Card
- Eurail Passes
- Interrail Passes

TRAIN TICKETS

- Iconic high-speed trains for domestic and international routes, including: TGV INOUI, Eurostar, Thalys, TGV Lyria, Frecciarossa, Italo, ICE, AVE, OUIGO Spain and more
- Night trains
- Intercity and regional trains

JOIN OUR NETWORK Rail Europe Partner solutions

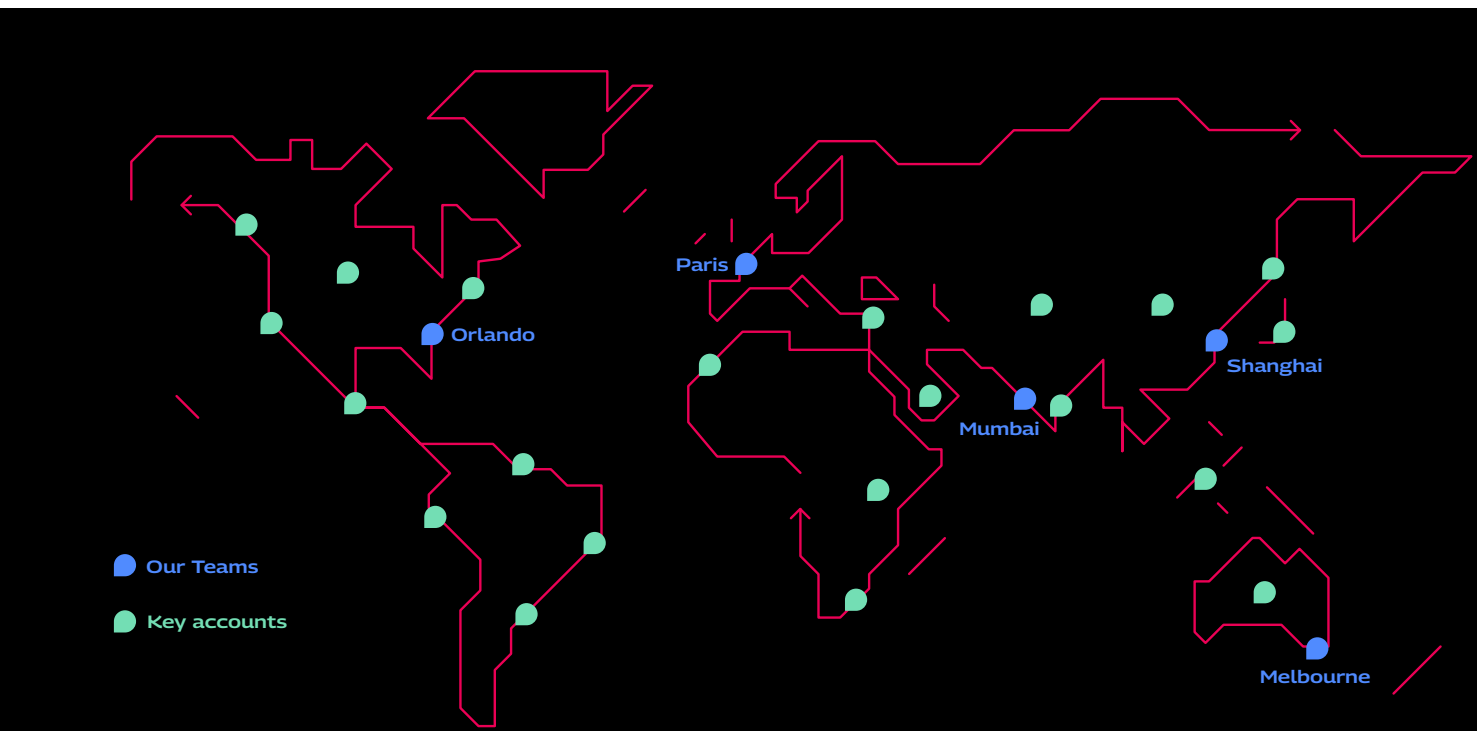
Rail Europe, with the largest rail distribution system and direct connections to European railroad inventories, offers a wide range of partnership opportunities and distribution technologies to suit every business model, including yours.

As our partner, you'll be able to benefit from Rail Europe's expertise and unique distribution tool to provide European rail products to your customers. You'll be able to check availabilities and prices in real time, make bookings, issue tickets yourself and process aftersales.

Six expert solutions

We offer six expert solutions that provide customizable content, to be tailored by you to meet your specific needs. Choose between API, trade website, white label, affiliation, search API & widget.

- | | |
|--|---------------|
| 1 API | 4 Affiliation |
| 2 Trade website
https://agent.raileurope.com | 5 Search API |
| 3 White label | 6 Widget |



CONTACT US:
To find out more about our partnerships options and for press queries, contact us at sales@raileurope.com



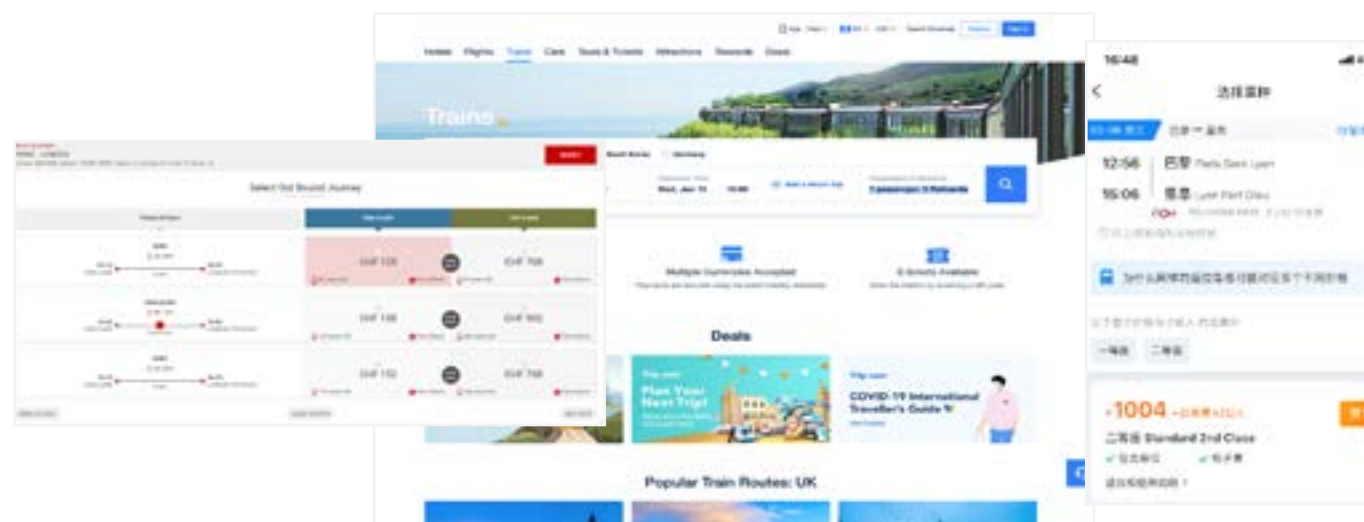
Six expert solutions

We offer six expert solutions that provide customizable content, to be tailored by you to meet your specific needs. Choose between API, trade website, white label, affiliation, search API, widget & consumer website.



1 API

Extend your online presence, reach new customers and increase your sales



</> Get our exclusive API:

- Our API connection is B2B & B2C compatible, fully customizable and can be integrated into our partners' websites and displayed in the local currency
- The API can co-exist with other APIs from various vendors and may also be integrated into your B2B portal
- As our partner, you'll have access to the full range of capabilities that Rail Europe offers, including journey search, booking engine, aftersales and product factsheets

⚙️ How does it work?

The API is integrated into the partner's portal.

For B2B, users (agents) must be logged in to continue with the booking, which can contain Rail Europe products and the products of other companies (hotel, tour packages, sightseeing, etc). The partner implements a user dashboard that allows users to manage their own bookings, etc.

The partner also may charge users a booking fee for using the platform to make bookings.

Partners can encapsulate all these capabilities within their website/online platform to fit their needs. They can even build an extra layer on top of the data returned by our API that can incorporate their business logic and strategies.

The possibilities are endless. This makes the API a very powerful and flexible tool for our product offer.

If partners have a network of agencies, they can design and decide how they wish to split/distribute the commission between you and your network.



📁 Benefits:

- Seamless integration into your website or contact centre
- Easy look and feel integration
- Independent API platform
- API compatible with B2B & B2C
- Access to a sandbox environment
- Generic booking flow per family: P2P, passes and, soon, groups
- Scalable integration
- Very high availability platform
- Dedicated support: toolkit, guides and documentation
- Seamless integration: API shooter, test platform and dedicated support team
- E-tickets
- You are responsible for payment
- Estimated timeframe: four months

🤝 How to become an exclusive Rail Europe API partner?

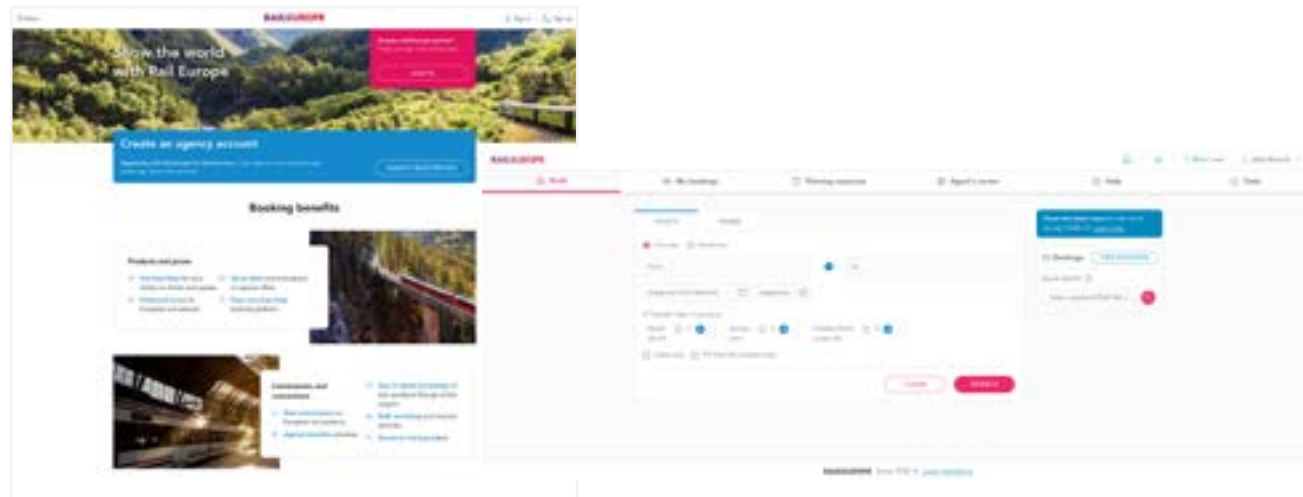
Send an email to our dedicated team at sales@raileurope.com and we'll be proud to count you among our network of trade partners.

Average development time
UP TO 4 MONTHS

2 Trade website

Travel agent website providing full access to Rail Europe products

Create your agency account → <https://agent.raileurope.com>



Benefits:

- Quick, easy registration
- Smooth, efficient user experience designed for travel agents
- Payment facility options available
- E-tickets
- Commission based on rail revenue
- Multiple payment options: Gross or Net
- Currencies: EUR and USD
- Agent resources: product fact sheets, practical information, real-time information, training resources and webinars...and more!



How to get a login ID?

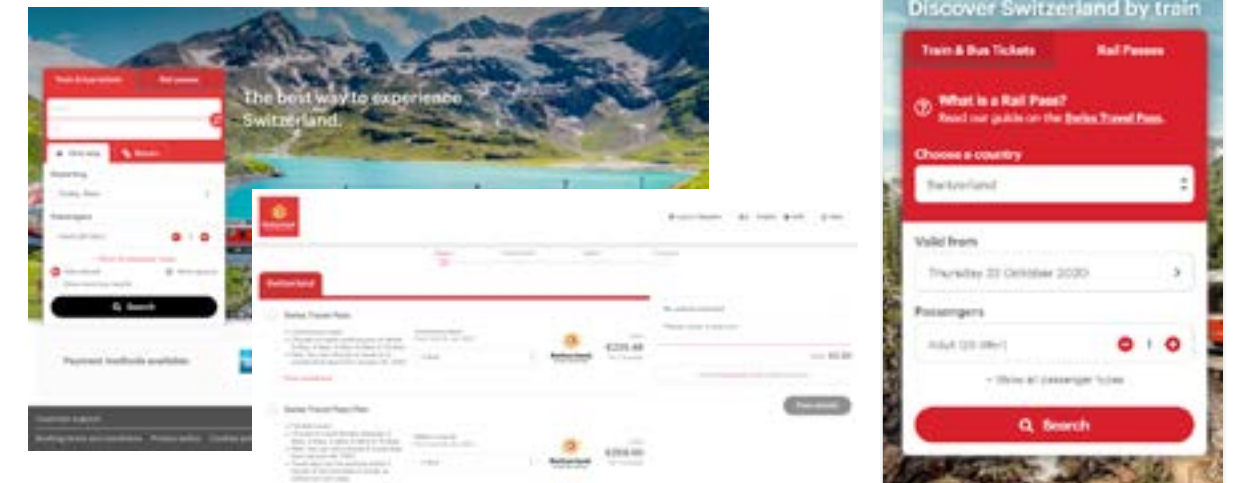
- Register directly via the website: <https://agent.raileurope.com>
- Get your Rail Europe ID quickly
- Buy all your European train tickets and passes

Average development time
1 DAY



3 White Label

Get a Rail Europe website with your own visual identity



How does it work?

Rail Europe creates and hosts your website



How to become an exclusive white label partner?

Send an email to our dedicated team at sales@raileurope.com and we'll be proud to count you among our network of trade partners.

Average development time
1 MONTH



Benefits:

- Rail Europe website tailored to your own brand identity
- State-of-the-art technology
- Your logo visible alongside/instead of the Rail Europe logo
- Link to this website from your main website
- No IT integration required
- Benefit from our secure payment gateway
- Receive competitive commission on bookings



4 Affiliation

Promote Rail Europe on your website and redirect visitors to Rail Europe to make their bookings



? What is affiliation?

Affiliation marketing is an arrangement by which an advertiser/merchant (Rail Europe) pays commission to a publisher/affiliation (you) for sales generated from referrals to its website.

Your job is simply to mention/promote/link to Rail Europe from your website.

The advertiser and publisher are bonded via an affiliate platform which manages sales monitoring and payments to create a rapport of trust.

🎁 Benefits:

- Mention/promote/link to Rail Europe from your website
- Receive commission on bookings
- No IT integration required

👤 How to become an affiliate?

Send an email to our dedicated team at affiliates@raileurope.com

Average development time
1 DAY

5 Search API

Create a results page on your B2C website

? What is a search API?

A search API can be used to integrate train search results into your own search results page without changing your own design/layout.

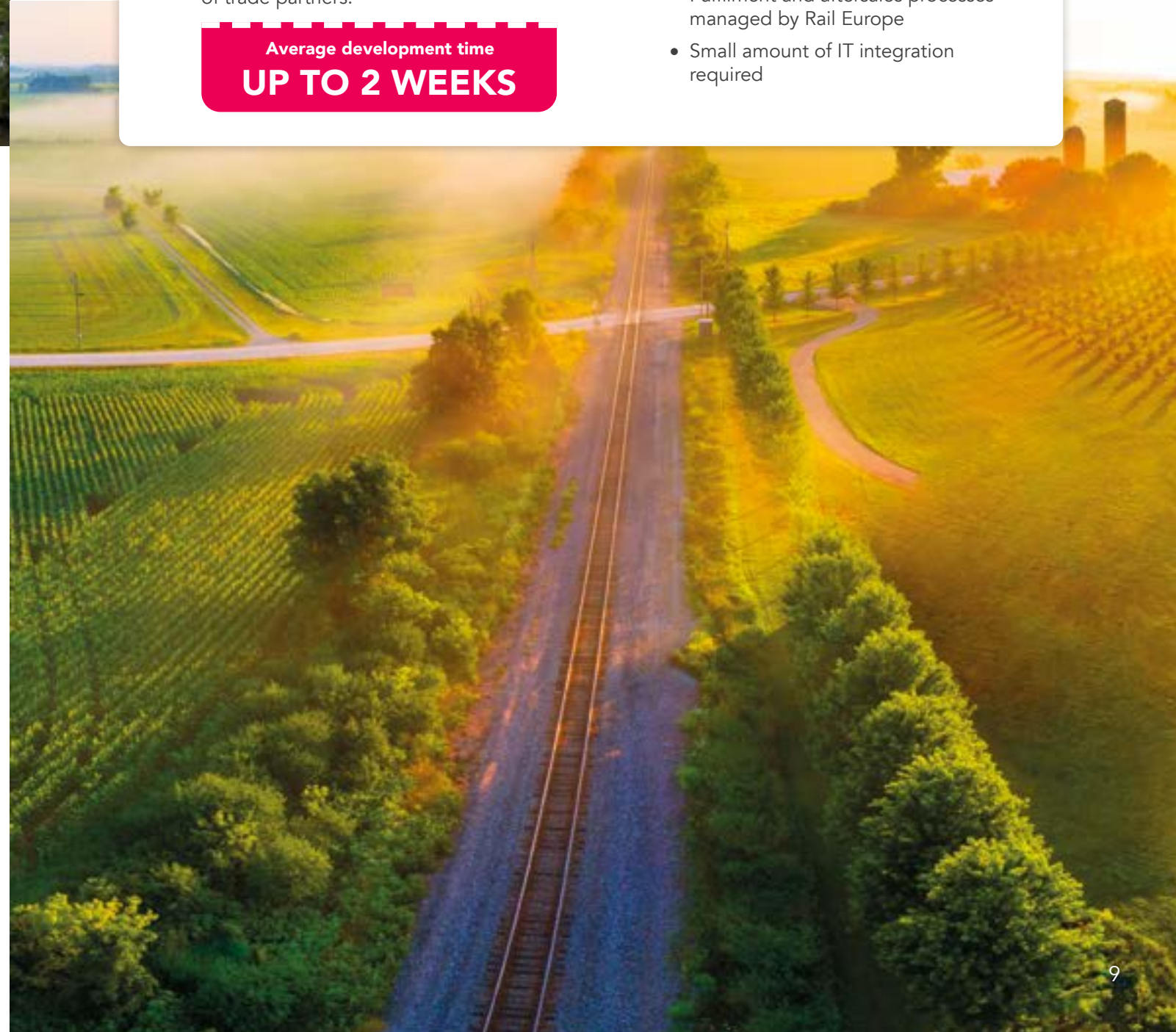
👤 How to connect to our API?

Send an email to our dedicated team at sales@raileurope.com and we'll be proud to count you among our network of trade partners.

Average development time
UP TO 2 WEEKS

🎁 Benefits:

- Your train search form, results and redirection to the Rail Europe website for booking
- Easy Integration solution
- Redirect visitors to Rail Europe once they have selected the product they want
- Receive commission on bookings
- Benefit from our secure payment gateway
- Fulfilment and aftersales processes managed by Rail Europe
- Small amount of IT integration required



6 Widget

Integrate a booking form for rail products into your website

What is a widget?

Rail Europe provides a booking form to your website. Once the user submits the search form, he/she will be redirected to Rail Europe’s consumer website.

How to get a widget?

Send an email to our dedicated team at sales@raileurope.com and we’ll be proud to count you among our network of trade partners.

Average development time
2 DAYS

Benefits:

- Booking form incorporated into your website
- Redirect visitors to Rail Europe once they have entered their desired search
- Receive commission on bookings
- Small amount of IT integration required
- Benefit from our secure payment gateway
- Fulfilment and aftersales processes managed by Rail Europe

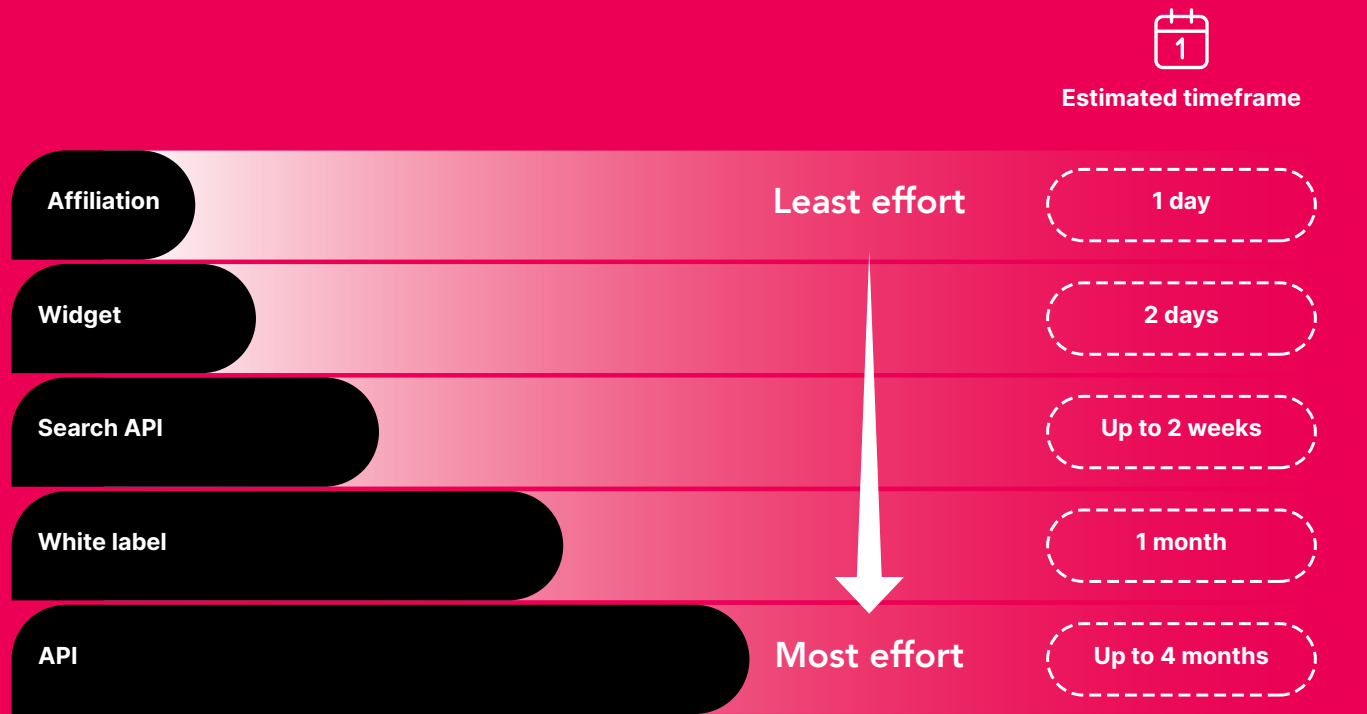
Table of comparison

See how the offers compare from a technical point of view.

	API	Search API	Widget	White label	Affiliation
Your logo	✓	✓	✓	✓	-
Search form on your website	✓	✓	✓	-	-
Results page on your website	✓	✓	-	-	-
Layout customization	✓	✓	-	-	-
Bookings finalization on your website	✓	-	-	-	-
You are the merchant	✓	-	-	-	-
Customize language & currency	✓	-	-	-	-

Integration effort by partner

The actual average timeframe and effort required varies from one partner to another and depends on the effort and resources allocated.





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